



Office of Intercollegiate Athletics • 1337 Lower Campus Road • Honolulu, Hawai'i 96822-2370

February 1, 2017

Aloha UH Football Season-Ticket Ohana,

I wanted to take this opportunity to introduce the newest members of our Warrior football team who have signed with us today. Please visit the website link below:

<http://www.hawaiiathletics.com/2017-FB-SigningDay>

These young men have made a COMMITMENT to our program. COMMITMENT is defined as, "the state or quality of being dedicated to a cause or activity." The "cause" is University of Hawai'i football. The "activity" is showing up every day for the next four to five years for weight training, practices, classes, position meetings, team meetings, study hall and everything that goes with being an NCAA Division I student-athlete.

Last year, we fostered COMMITMENT to play for each other and represent the University and the State with pride. Our coaching staff COMMITTED to endless hours of preparation to be successful in our first season.

The bar has been set. The foundation has been laid. We expect nothing less coming out of "Pride Rock" going forward. Warrior football lives on because of all of you. We are humbled by your support. We are COMMITTED.

We are now humbly asking for you to be COMMITTED to renewing your 2017 football season tickets.

For your convenience, you may renew online at www.eTicketHawaii.com. This will save \$10.00 on your handling fee and enter you to win a Vacations Hawaii Las Vegas Trip for two (2) courtesy of the newly renovated California Hotel and Casino. You may also take advantage of our fan-friendly payment plan. By COMMITTING to renew by February 28, 2017, and opting in to the payment plan, your first payment will not be charged until March 31, 2017.

The six-game home schedule at Aloha Stadium kicks off with Western Carolina on September 2, 2017, with Brigham Young closing out the regular season on November 25, 2017. Four Mountain West Conference teams in Colorado State, Fresno State, San Diego State, and San Jose State round out the home schedule. The dates of these games will be released by the Conference office in the next few months.

Please see the reverse side of this letter for pricing information. Also, please review the enclosed flyers for more information on renewing your season tickets. The deadline to renew is **Tuesday, February 28, 2017**.

Live Aloha, Play Warrior, Be COMMITTED!

Mahalo,

Nick Rolovich
Head Football Coach

2017 Football Season Ticket Prices

Season ticket prices have changed for the 2017 season. Please refer to the chart below.

A few pricing notes and facts:

- Endzone prices have gone down in almost every level and category
- For the 1st time in 13 years, most sideline season seat prices have a nominal increase of \$5 (less than \$1 per game)
- Sideline yellow level season ticket seats have decreased by \$20 (a savings of over 13%)
- South Endzone orange level price has decreased by \$23 (a savings of over 14%)
- For the first time, Senior Citizen and Student prices are being offered in the South Endzone orange level

How to Determine Season Ticket Prices:

Seat Price + Premium Seat Contribution (PSC) = Total For Season Ticket

***\$20.00 handling charge per order (not per ticket)**

Information on Ahahui Koa Anuenue (AKA) Premium Seat Contributions (PSC):

- AKA Premium Seat Contributions are attached to seats designated as “premium seats”
The contribution along with the ticket price must be paid in full in order for you to receive your ticket
- 80% of AKA Premium Seat Contributions are allowable as charitable contribution deductions
Please consult your tax or financial advisor for more information
- For other questions on Premium Seat Contributions, please call Ahahui Koa Anuenue at 956-6500

			2017 Price	Last Season's Price	Difference / Comparison
Sidelines	Seat Price	+ PSC	= Total		
Brown: J, M, JJ, KK, LL, MM	\$ 150	\$ 300	\$ 450	\$ 445	\$ 5
Orange and Blue: K, L, KK, LL	\$ 150	\$ 240	\$ 390	\$ 375	\$ 15
Brown: G, H, N, P, GG, HH, NN, PP	\$ 150	\$ 230	\$ 380	\$ 375	\$ 5
Orange and Blue: J, M, JJ, MM	\$ 150	\$ 200	\$ 350	\$ 345	\$ 5
Brown: F, Q, FF, QQ Red: K, L, KK, LL	\$ 150	\$ 145	\$ 295	\$ 290	\$ 5
Orange: H, N, HH Blue: G, H, N, P, GG, HH, NN, PP	\$ 150	\$ 125	\$ 275	\$ 255	\$ 20
Red: H, J, M, N, HH, JJ, MM, NN	\$ 150	\$ 110	\$ 260	\$ 255	\$ 5
Orange: G, P, GG Blue: F, Q, FF, QQ	\$ 150	\$ 50	\$ 200	\$ 195	\$ 5
Orange: F, Q, FF	\$ 150	\$ 35	\$ 185	\$ 195	\$ (10)
Red: F, G, P, GG, PP, QQ	\$ 150	\$ -	\$ 150	\$ 145	\$ 5
Yellow: All Sections	\$ 125	\$ -	\$ 125	\$ 145	\$ (20)
South End Zone	Seat Price	+ PSC	= Total		
Brown: B, C, D, BB, CC, DD, EE	\$ 125	\$ 75	\$ 200	\$ 202	\$ (2)
Blue: All Sections	\$ 125	\$ 40	\$ 165	\$ 167	\$ (2)
Orange Adult	\$ 99	\$ 40	\$ 139	\$ 162	\$ (23)
Orange Senior Citizen	\$ 85	\$ 40	\$ 125	n/a	
Orange Student 4 - HS	\$ 75	\$ 40	\$ 115	n/a	
North End Zone	Seat Price	+ PSC	= Total		
Adult: Orange, Blue, and Brown Levels	\$ 99	\$ -	\$ 99	\$ 110	\$ (11)
Senior Citizen (ages 65 and over): Orange, Blue, and Brown Levels	\$ 85	\$ -	\$ 85	\$ 92	\$ (7)
Student (ages 4 - High School): Orange, Blue, and Brown Levels	\$ 75	\$ -	\$ 75	\$ 65	\$ 10

*Other restrictions may apply. Prices subject to change